

Announcing the Launch of a comprehensive new Tokyo VR metaverse portal site, featuring exciting cultural, travel, sports, and city life content!

Tokyo Metropolitan Government (TMG) is proud to introduce **Virtual Edo-Tokyo – Dig Tokyo**, TMG’s official comprehensive portal for exploring the metaverse, bringing together tourism, culture, sports, and other content. Visitors will be able to explore Tokyo's attractions from a variety of perspectives and gain a deeper understanding of the city. The site will officially launch on March 29, 2024.

The Virtual Edo-Tokyo Project was implemented earlier this year, using the metaverse to share Tokyo’s many attractions with people in Japan and around the world. This was started as part of TMG’s efforts to promote the creation of sustainable new value through the “Sustainable High City Tech Tokyo = SusHi Tech Tokyo” initiative. Inside, visitors can experience the culture and industry of Edo-Tokyo through a wide range of content including a seafood auction game, 3D exhibition of historic fashion trends, and a stroll around Edo Castle.

About the General Portal Site Launch

Date: Friday, March 29, 2024

Location: “Cluster” VR metaverse platform app

* After launching the app, search for “Virtual Edo-Tokyo” and enter

* The structure of the metaverses space is described separately

Note: Some of the spaces are only in Japanese

The Metaverse space will open for entry on Friday, March 29 at 3:00pm.

To use it, you will need to download a free application in advance.

Please use the following URL or QR code.

<https://cluster.mu/en/downloads>



Notes:

- The new “TMG Area” provides a centralized presentation space where visitors can enjoy content organized into “culture,” with information about the collections at the Edo Tokyo Museum; “Tours of TMG facilities,” offering views of infrastructure that can’t normally be seen; and “Nature,” featuring aerial drone photography of Tokyo’s islands.
- In the Edo Area, visitors’ questions will be answered by an AI avatar using a conversational AI known as “AI Agent”.
- The “SusHi Tech Tokyo Area” will provide up-to-date information about the SusHi Tech Tokyo 2024 event, which will be held in the Tokyo Bay Area from April to May of 2024.

Website:

URL: (<https://sushitech-vr.metro.tokyo.lg.jp/en/>)



Hyper Edohaku

Hyper Edohaku is a game-like interactive app, developed in collaboration with the curators and creators of the Edo-Tokyo Museum, that allows users to immerse themselves in Edo Tokyo, enjoying the lifestyle, culture, and history of the city.

URL: <https://hyper.edohaku.jp/ryogoku/>



Rintore – A Bicycle Safety Learning App

A virtual learning application teaching about safe cycling, including bicycle accidents, rules and etiquette

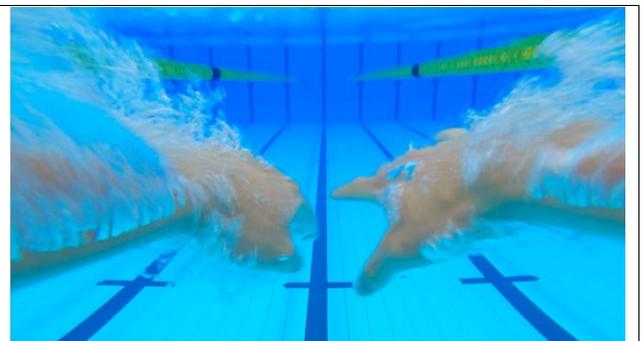
URL: https://www.seikatubunka.metro.tokyo.lg.jp/tomin_anzen/application/0000001815.html



SPOPITA: Sports Facility VR Tour/Virtual Sports Experience Video

Explore sports facilities from a 360-degree view, and experience sports competitions from the virtual perspective of an athlete

URL: <https://spopita.jp/>



100th Anniversary of the Great Kanto Earthquake – Reconstruction Digital Archive

Users can browse the city layout in different eras by arranging photos and videos, etc. on GIS (Geographic Information System) maps of Tokyo during the earthquake, reconstruction period, and the present day

URL: <https://experience.arcgis.com/experience/1983391f826f49cf96261ee8051cc222/>



HELLO! TOKYO FRIENDS

A new sightseeing experience with a concept of "Let's make friends in Tokyo!". The new Roblox metaverse is linked with a web application that allows visitors to enjoy AR photography and other activities in the actual city

URL:<https://hellotokyofriends.metro.tokyo.lg.jp/jp/>



EXCITEMENT TOKYO CAMPAIGN

Experience a ride through Tokyo with this virtual sports app

URL:<https://www.sangyo-rodo.metro.tokyo.lg.jp/tourism/excitementtokyo-campaign/2023/>



Toyosu Market VR Video

A 360-degree VR video allowing users to experience the wholesale and trading areas of the Toyosu Market that is not accessible to most visitors

URL:<https://www.shijou.metro.tokyo.lg.jp/movie/contents/>



360° Virtual Tour of Tokyo's River Facilities

A simulated tour of Tokyo's river facilities and natural waterfront, including 360° videos taken by a drone from above the river, rarely-seen 360° views of the inside of tunnels and other river-related facilities

URL:<https://www.kensetsu3.metro.tokyo.lg.jp/index.html>



VR Tours of the Tokyo Sewerage System

Experience Tokyo's underground sewers and rainwater control ponds through VR images, views that most people never get to see

URL: <https://www.gesui.metro.tokyo.lg.jp/business/b1/vr/>



■ About SusHi Tech Tokyo

TMG is promoting "Sustainable High City Tech Tokyo = SusHi Tech Tokyo" to the world, using cutting-edge technology, diverse ideas, and digital know-how to create "sustainable new values" to overcome global urban challenges. By developing Tokyo's strengths and potential under a single brand, we will share Tokyo's values throughout the international community.

SusHi Tech Tokyo Official Site:

<https://www.sushi-tech-tokyo.metro.tokyo.lg.jp/top/en/>



■ SusHi Tech Tokyo 2024

This is an international event to present Tokyo-created innovations as solutions for urban issues common to cities around the world and to disseminate future urban models.

The event will include three programs, held at the same time: the "City Leaders Program," in which leaders from cities on five continents will gather together; the "Global Startup Program," the largest startup event in Asia; and the "Showcase Program," in which future urban models will be presented to the public.

SusHi Tech Tokyo 2024 Official Site:

<https://www.sushi-tech-tokyo2024.metro.tokyo.lg.jp/>



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