

# Appendix 1

## About "Shinjuku Neon Walk"

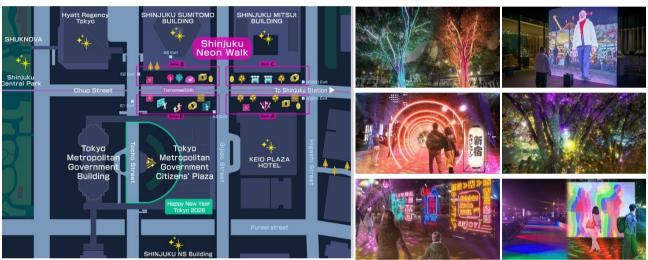
In Tokyo—a city where centuries-old traditions from the Edo period blend seamlessly with diverse modern cultures—a one-of-a-kind art illumination event will light up Nishi-Shinjuku. Spanning four zones along Chuo-dori Avenue, the event will feature a variety of light art installations, including AI-powered works by artist Daito Manabe and others. Visitors can immerse themselves in the enchanting glow of Tokyo's illuminated nights.

#### **Art Illumination**

Event Dates: Thursday, November 27, 2025 - Wednesday, January 7, 2026, 16:30 - 22:00 (JST)

Event Location: Pedestrian area of Chuo-dori Avenue

**Note:** On Thursday, November 27, the illumination will begin at approximately 17:30, and on Wednesday, December 31, the event will extend until 25:00 (1:00 AM JST).



Illumination Artworks (Images for illustrative purposes only)

#### **Neo NEON YATAI (Food Stalls)**

Food stalls will offer gourmet experiences inspired by Edo-period culture, including sushi and other local dishes connected to Tokyo and Shinjuku.

Dates: Fridays, Saturdays, and Sundays from Thursday, November 27, 2025, to Sunday, December 28, 2025

**Opening Hours:** 17:00 - 22:00 (JST)

## Notes:

- Food stalls will also be open on Thursday, November 27, Wednesday, December 24, Thursday, December 25, and Wednesday, December 31
- On Wednesday, November 27, hours will be open 17:45 22:00 (JST)
- On Wednesday, December 31, hours will be extended to 17:00 25:00 (1:00 AM JST)

# **Digital Stamp Rally**

A digital stamp rally will be held, inviting participants to explore illuminated spots across the Shinjuku area using an interactive digital map.

**Dates:** Thursday, November 27, 2025 – Wednesday, January 7, 2026

**Locations:** 10 illumination spots around the Shinjuku area

**How to Participate:** Register via smartphone (no app installation required).

**Prizes:** Rewards will be given based on the number of stamps collected.

Note: Further details will be announced later on the special event website (https://tokyo-nighttime-project.jp/en/).



# Appendix 2

### About "Happy New Year Tokyo 2026"

On New Year's Eve, the Tokyo Metropolitan Government will host a special countdown event where guests can experience the excitement of welcoming the new year and the unique charm of Tokyo. Under the theme "Tradition and Innovation," the celebration will feature a spectacular projection mapping show by internationally acclaimed artists and stage performances by globally beloved characters, creating an unforgettable moment that captures the city's vibrant and diverse appeal.

## **Event Outline**

Date and Time: Wednesday, December 31, 2025, 23:30 - 24:10 (JST)

 A pre-event including a projection mapping medley and greetings by Sanrio characters is scheduled to begin at 22:00.

# Same-Day Registration: Starts at 21:30 (JST) (tentative)

Note: This is the registration desk for registered participants.
Pre-registration is required to attend. Please see "Call for Participants" below.

#### Location:

Citizens' Plaza at Tokyo Metropolitan Government Building and other locations **Event Highlights:** 

- Projection mapping illuminated by the artistic vision of Mika Ninagawa with EiM
- A cutting-edge immersive live performance by Hatsune Miku, Japan's iconic virtual singer
- A delightful dance show by Hello Kitty and friends
- A dynamic performance by Olympian breakdancer Shigekix
- A captivating light and sound dance show by MPLUSPLUS DANCERS

#### **Performers:**



Hatsune Miku



Hello Kitty, My Melody, Kuromi and Gochan © 2025 SANRIO CO., LTD. APPROVAL NO. P171007-1



Shigekix



Mika Ninagawa

MPLUSPLUS DANCERS

**Note:** Event details are subject to change.

## **Call for Participants**

Number of Participants: Approximately 2,000

(If the number of applications exceeds capacity, participants will be selected by lottery.)

**Participation Fee:** Free of charge

**How to Apply:** Please apply via the special event website.

https://tokyo-nighttime-project.jp/en/countdown/

**Application Deadline:** By 23:59 on Sunday, December 7, 2025 (JST)



Official Website

Note: Further details will be announced later on the special event website (https://tokyo-nighttime-project.jp/en/).



The Tokyo Metropolitan Government Building has received the "Travelers' Choice Award 2025" from TripAdvisor, one of the world's largest travel information platforms. This award, based on traveler reviews, recognizes locations ranked within the top 10% of approximately 8 million listings. As a result, the Tokyo Metropolitan Government Building is acknowledged as one of Tokyo's premier tourist attractions.